



# Software Asset Management:

Go Beyond Tracking  
Software Usage



**SWIPE TO LEARN MORE**

**Did you know?**

**Gartner estimates**

**that global IT investment**

**will exceed**

**\$4.5  
trillion**

**in 2022!**

*What does this mean for your organization?*



*You might have taken the first step in software asset management by tracking your software license usage.*

*By identifying the actual number of purchased, running, and actively used applications, you can discover opportunities for cost savings.*



**Here are **3** steps you can take to further reduce IT costs and optimize your software assets.**





# 1

## **Simulate License Models**

Maximize software usage data by comparing different licensing models.

Determine the right license distribution instead of simply reducing the number of purchased licenses. This enables your organization to maximize the ROI of your software assets.





# 2

## Introduce IT Chargeback/Showback

Promote user accountability by collecting data from every user and generating invoices based on the usage per location, project, or department.

Cost transparency helps management align their resources with the needs of their organization.





# 3

## Harvest Idle Software Licenses

Optimize your software through the suspension or termination of idle applications.

Automate this process by determining indicators of activity and setting thresholds and priority groups. Send pop-up alerts and save the file prior suspending/terminating the application.





# GET STARTED TODAY!

The collection of software usage data is just the start of an effective asset management program. Let us show you how Open iT can help you take the next step and get more from your global IT resources.



**Want to learn more about  
our products and services?  
Send an e-mail to  
[getstarted@openit.com](mailto:getstarted@openit.com)**